

GERONTOLOGICAL NURSING®

FOR NURSING CARE OF OLDER ADULTS

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CNE ARTICLE

Research recruitment and retention

Effective ways to enroll and keep racial and ethnic minority study participants

Heart failure care in a skilled nursing facility

Development of a service to meet older adults' transportation needs

Tobacco myths



Journal of gerontologic SERIALS



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FEATURE ARTICLES

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Strategies for Research Recruitment and Retention of Older Adults of Racial and Ethnic Minorities

Advertising and marketing a randomized clinical trial, media relations, intervention tailoring, and adaptation of psychometric instruments were found to be effective strategies for enrolling and retaining study participants.

Graham J. McDougall, Jr., PhD, RN, FAAN, FGSA; Gaynell Simpson, PhD, MSW; and Mary Louanne Friend, PhD, MSN



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Implementation of a Heart Failure Quality Initiative in a Skilled Nursing Facility: Lessons Learned

The authors' use of reflective adaptive process to implement a new model of care for heart failure (HF) resulted in better HF care, enhanced teamwork between staff and clinicians, and improved staff job satisfaction.

Arif Nazir, MD; M.E. Dennis, BS; and Kathleen T. Unroe, MD



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CircleRides: Developing an Older Adult Transportation Application and Evaluating Feedback

Focus groups were conducted to determine participant preferences and interest regarding a paper prototype of a social networking application to find and provide transportation.

Melinda Heinz, PhD; and Norene Kelly, MS



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Research Brief

Tobacco Myths: The Older Adult Perspective

Lana A. Brown, PhD, RN, NEA-BC

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